

(Please forward this letter to others who may be interested. **Response requested by July 11th, 2020**)

June 23rd, 2020

Re: Call for Expression of Interest - Large Donations and/or Potential Investment Opportunity

Dear Camp Ridgecrest & Camp Crestridge Alumni & Friends:

As you know, LifeWay Christian Resources has decided to sell Ridgecrest Summer Camps, as well as the Ridgecrest Conference Center. This announcement is the single greatest threat *and opportunity* for the Camps since their inception nearly a century ago. As dedicated alumni and friends of the Camps, we know the life-changing impact that the Camps have had on our own lives and the lives of our families...and we want that to continue for the sake of the Gospel and the next generation. We cannot simply remain idle in the face of such a threat; rather we are called to fervent prayer and action.

We are actively working with LifeWay to sponsor an acquisition of the Camps by an experienced executive leadership team that would support the Camps' existing leadership; at a minimum, we intend to partner with any future owner to preserve the Camps' mission, program, location, and leadership. Any acquisition of the Camps will require significant financial capital to consummate the transaction and to provide an operating reserve sufficient to preserve the legacy of the Camps post-closing. We are currently developing a financing plan with concurrent opportunities for tax-deductible donations and investment subscriptions (for accredited investors). We are praying for financial partners to join us in our mission.

Lifeway is seeking to finalize a transaction this year, so time is running short. ***If you are or know of individuals, investment groups, churches, or other entities with significant financial means who are interested in the furtherance of the Gospel and the perseverance of Camps, please contact us at alumni@cambridgecrestalumni.com or calumnae@gmail.com by July 11th, 2020.*** While we are not soliciting specific investment or donation commitments at this time, we are asking for serious expressions of interest. While all financial contributions to purchase Camp are beneficial, large "anchor" investments or donations will help to identify viable partners and largely dictate the amount of any offer we may be able to make to LifeWay.

Once again, we are seeking individuals and entities who are interested in donating or potentially investing anchor amounts to preserve the future of the Camps. Please forward this communication to others who may be interested. More information about the Camps and alumni associations can be found at: www.ridgecrestcamps.com. If you have any further questions, please feel free to contact us at your convenience at the e-mail addresses list above.

Sincerely,

Jackson Norton

Jackson Norton
Chairman of the Board
Camp Ridgecrest Alumni & Friends, Inc.

Meredith Gaffney

Meredith Gaffney
President
Camp Crestridge Alumnae & Friends, Inc.